Rethinking Startup Incubation

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Post-Growth Entrepreneurship

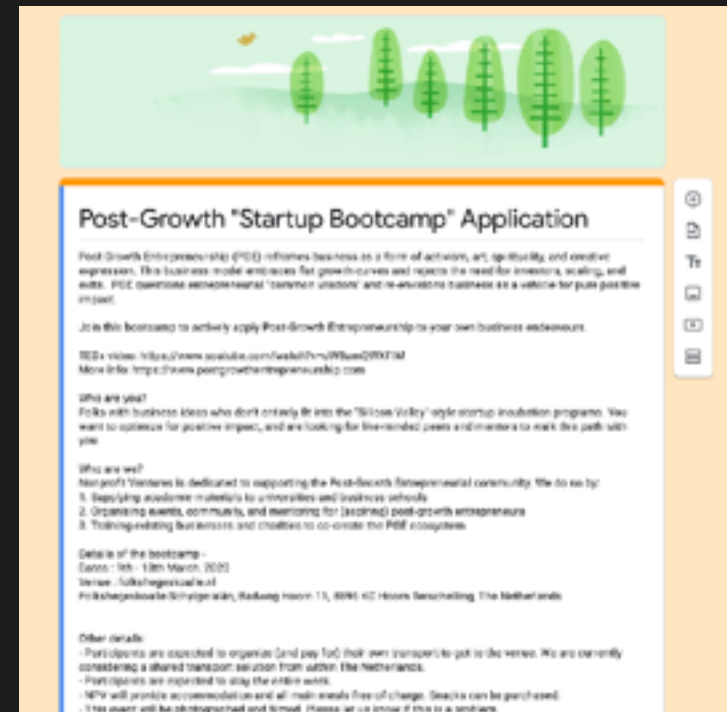https://www.postgrowthentrepreneurship.com

Post-Growth Startup Bootcamp

- 5 days in Terschelling

- Left brain + right brain
  - Combination of traditional startup bootcamp and personal development retreat

- Diverse organizer team
  - Rationalist: Melanie, Tara, Charlotte, Alex
  - Creative: Tom-Oliver and Merel

Registration Process

- Non-commercial vs. Corporate Seats

- 31 applicants
  - 13 participants selected

- Diversity of Participants
  - Rational vs. Creative
  - Corporate vs. Activist
  - Aspiring founder vs. seasoned executive

Bootcamp Schedule

Time Start	Time End	Day1	Time Start	Time End	Day2 - 4	Day5	How it works
7:00	7:30		7:00	7:30	Content	Content	-Content sessions consist of a combination of :
7:30	8:00		7:30	8:00	Content	Content	PGE Knowledge
8:00	8:30		8:00	8:30	Breakfast	Breakfast	Idea development & Mentoring
8:30	9:00		8:30	9:00	Breakfast	Breakfast	Business in the context of PGE
9:00	9:30	Arrival	9:00	9:30			Personal Development
9:30	10:00	Arrival	9:30	10:00			Routines, Rituals, Creativity
10:00	10:30		10:00	10:30			
10:30	11:00	Content	10:30	11:00	Content	Content	-The instructor will advise the breakdown of topics at the start of each learning session. Initial sessions will cover PGE Knowledge.
11:00	11:30	Content	11:00	11:30			
11:30	12:00	Content	11:30	12:00			
12:00	12:30	Content	12:00	12:30			
12:30	13:00	Content	12:30	13:00		Lunch	
13:00	13:30	Lunch	13:00	13:30	Lunch	Lunch	
13:30	14:00	Lunch	13:30	14:00	Lunch		
14:00	14:30	Content	14:00	14:30		Presentations	
14:30	15:00	Content	14:30	15:00		Presentations	
15:00	15:30	Content	15:00	15:30	Content		
15:30	16:00	Content	15:30	16:00	Content	Close	
16:00	16:30	Break	16:00	16:30		16:14 Bus to ferry	
16:30	17:00	Content	16:30	17:00	Break		
17:00	17:30	Content	17:00	17:30	Content		
17:30	18:00	Content	17:30	18:00	Content		
18:00	18:30	Content	18:00	18:30	Content		
18:30	19:00	Content	18:30	19:00	Content		
19:00	19:30	Dinner	19:00	19:30	Dinner		
19:30	20:00	Dinner	19:30	20:00	Dinner		
20:00	20:30	Content	20:00	20:30	Content		
20:30	21:00	Content	20:30	21:00	Content		
21:00	21:30	Content	21:00	21:30	Content		
21:30	22:00	Content	21:30	22:00	Content		

Oct 22, 2020

During the Bootcamp

Day 0: Sunday

Day 0: Sunday

Day 0: Sunday

Day 0: Sunday

Day 0: Sunday

Day 0: Sunday

Day 0: Sunday

Day 0: Sunday

Day 0: Sunday

Day 0: Sunday

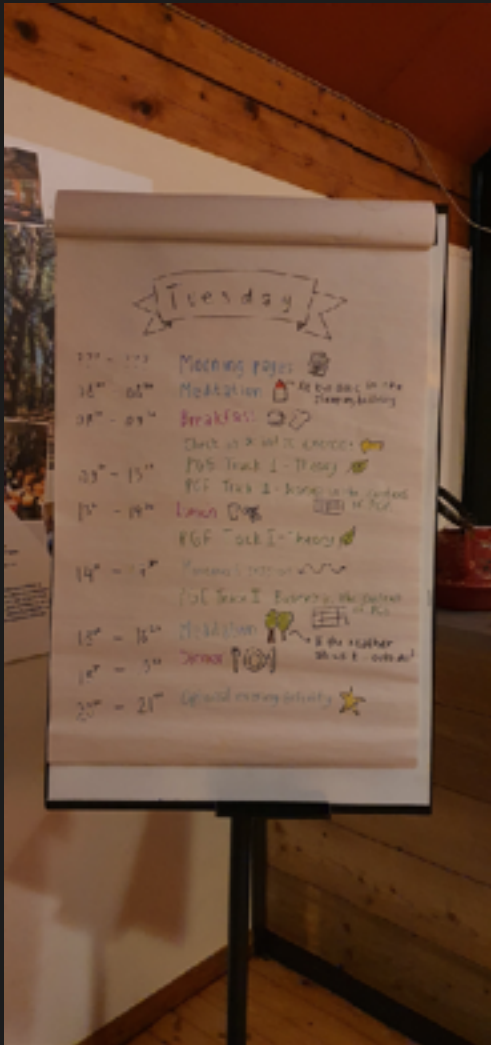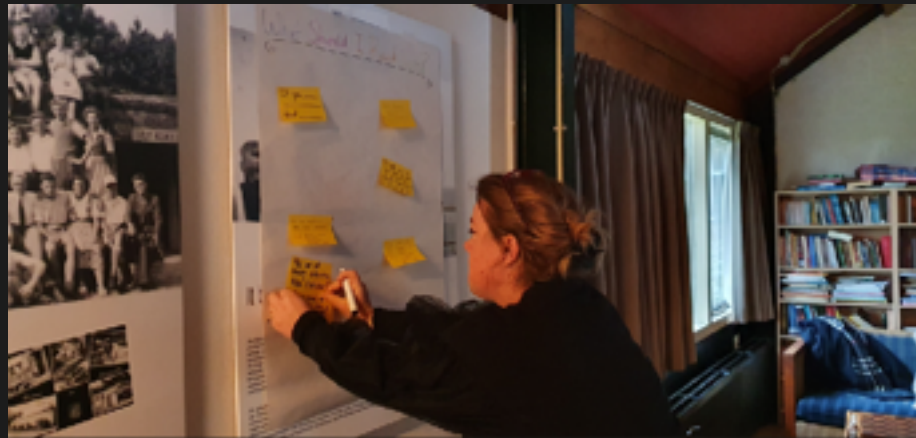# Day 1: Monday

Day 1: Monday

Day 1: Monday

Day 1: Monday

Day 1: Monday

Day 2: Tuesday

Day 2: Tuesday

Day 2: Tuesday

Day 2: Tuesday

Day 2: Tuesday

Day 2: Tuesday

Day 3: Wednesday

Day 3: Wednesday

Day 3: Wednesday

Day 3: Wednesday

Day 3: Wednesday

Day 3: Wednesday

Day 4: Thursday
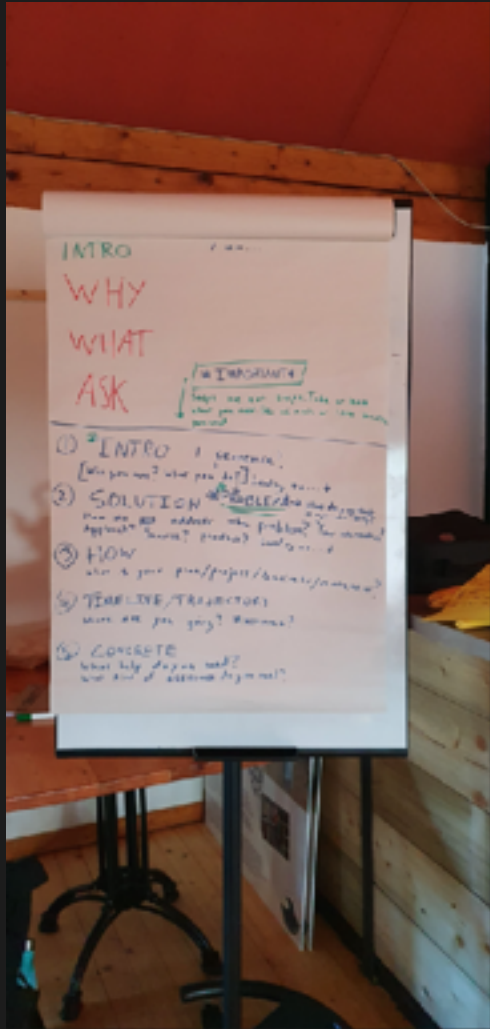
Day 4: Thursday

Day 4: Thursday
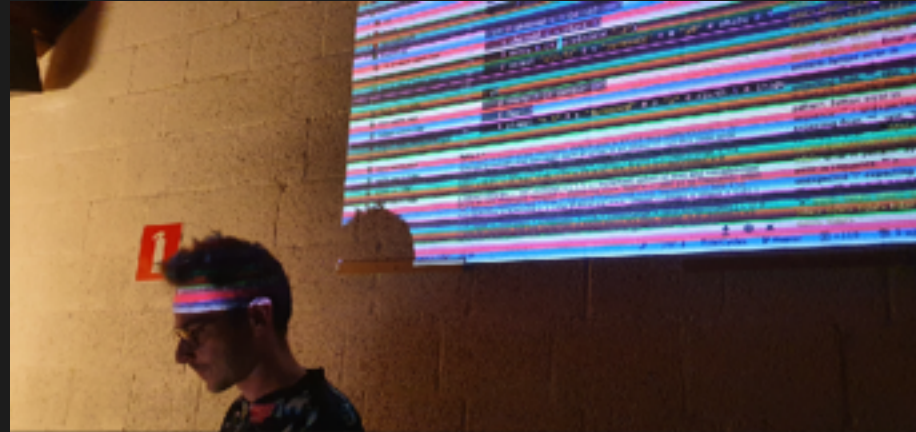
Day 4: Thursday

Day 4: Thursday

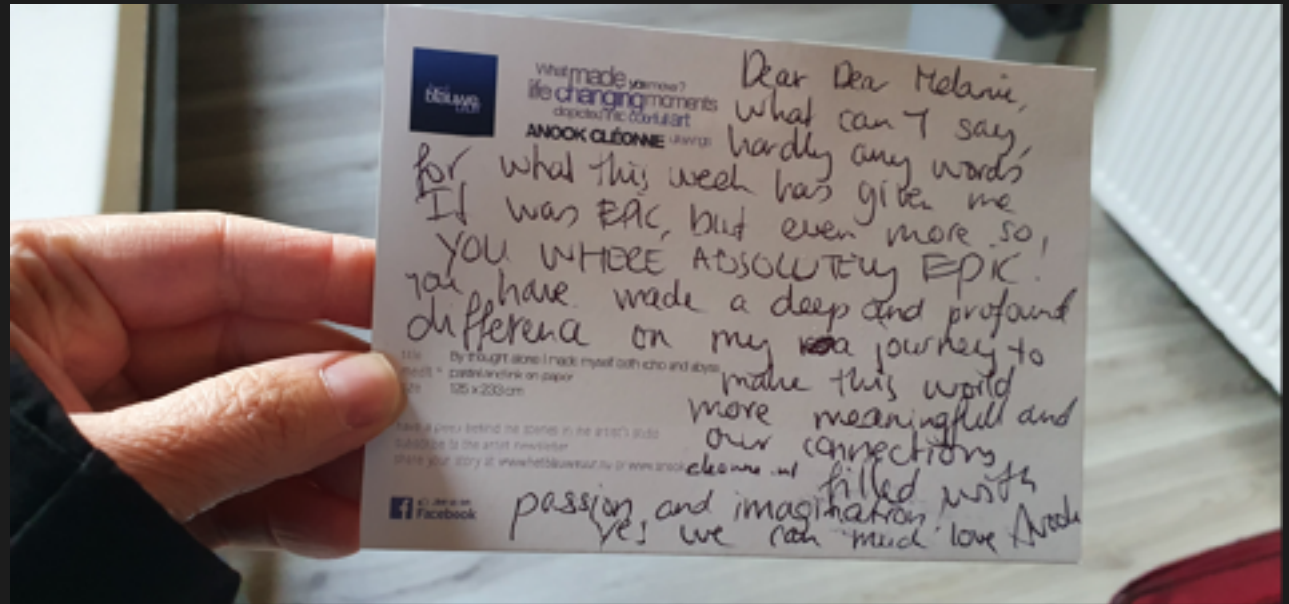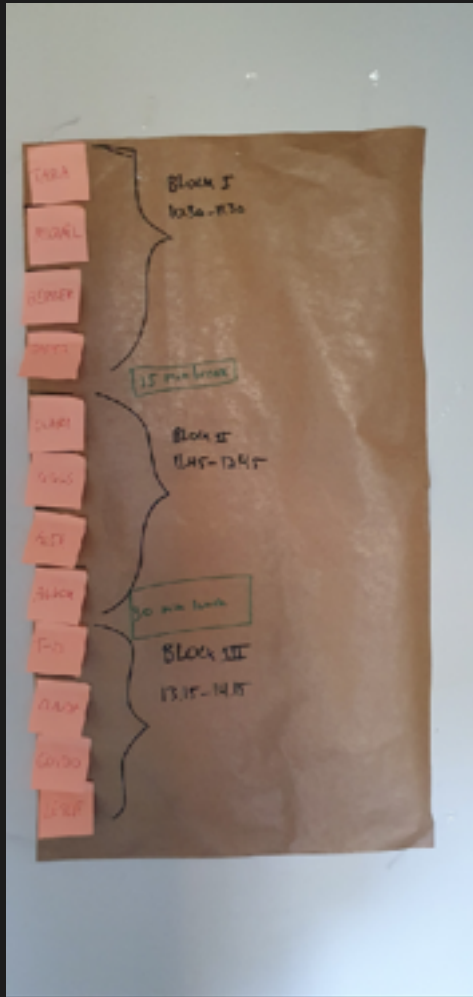# Day 4: Thursday

Day 4: Thursday

Day 4: Thursday

Day 4: Thursday

Day 5: Friday

Day 5: Friday

Day 5: Friday

Day 5: Friday

Day 5: Friday

Day 5: Friday

Day 5: Friday

Day 5: Friday

Bootcamp Outcome

- ## 2 new startups launched
  - Disrupt Development (Alexander Medik)
  - Xenolearn (Claire)

- ## Many are integrating Post Growth into their existing organizations
  - Haagse Hogeschool (Rahmin Bender)
  - Tours That Matter, GoalTrainers, etc..

- ## Lessons learned
  - Experienced entrepreneurs have different needs than starters
  - PGE is most useful for startups who haven't already received VC or embarked upon (crowd-)funding
  -

Upcoming: Online PGE 10 Week Incubation Program

- Will be launched in: Q1 2021
  - Dates T.B.D.
  - Zoom (but we'll be creative)   :-)

- Registration form coming soon
  - Keep an eye on my LinkedIn feed

COMING SOON!

How can we reinvent the startup ecosystem together?